ASTS Certification – The Missing Piece in Your Professional Development Program

ACTE Conference
November 28, 2012

Designing, Developing, and Implementing A Meaningful Professional Certification
Question: WHY CERTIFICATION?
Question: HOW DOES PROFESSIONAL DEVELOPMENT AND CERTIFICATION WORK TOGETHER?
Why Certification?

Career and Technical Educators Have Two Tool Boxes

Career/Technical Skills/Knowledge/Practice

- Formal industry training.
- Years of industry experience and certifications.
- Knowledge of industry standards and practices.
- Demonstrated industry expertise.
- Membership in professional union, society, or organization
- Network of industry resources and expertise

Teaching/Learning Skills/Knowledge/Practice

- Academic coursework.
- Advanced degree(s), coursework and certifications.
- Knowledge of academic standards and benchmarks.
- Demonstrated academic expertise.
- Membership in professional society or organization(s).
- Network of academic resources and expertise
Certification Concept

- ASTS: Professional Organization for CTE Professionals.
- Must Provide Value to its Members.
- Proactive in Defining Who/What “We” Are.
- Leaders Positioned to Promote:
  - High-Quality Image
  - Highly Effective Teaching/Learning Strategies
Certification Concept

• Certification is a recognition of professional achievement -- within and outside the profession.
• For many, achieving certification becomes a personal professional goal -- a way to test one's knowledge against our peers.
• To a lesser extent, others use it as an aid to career advancement.
• Certification is skill oriented.
• Certification is always current with industry.
• The process is managed by an independent third party.
Nearly one year ago, driven by its concern that federal or state education agencies should not independently establish and dictate quality benchmarks for the T&I education profession, the ASTS Board of Directors determined that it would be in the best interests of its membership to define what constitutes a high-quality Career and Technical Education (CTE) educator. Interestingly, Thomas and Wingert (2010) posit, “In no other socially significant profession are the workers so insulated from accountability.”

Seven Criteria—

1) Higher Education (Master’s)
2) Pedagogy
3) Occupational Technical Qualification
4) Occupational Training Qualification
5) Career Commitment
6) Community of Professionals
7) Continuing Professional Development
ACCTE Certification
Associate Certified Career and Technical Educator

Seven Criteria—
1) Higher Education (Bachelor’s)
2) Pedagogy
3) Occupational Technical Qualification
4) Occupational Training Qualification
5) Career Commitment
6) Community of Professionals
7) Continuing Professional Development
ICCTE Certification
Initial Certified Career and Technical Educator

Five Criteria—
1) Higher Education (Associate’s)
2) Occupational Technical Qualification
3) Career Commitment
4) Community of Professionals
5) Continuing Professional Development
### Why CCTE?

<table>
<thead>
<tr>
<th>Certified Career &amp; Technical Educator (CCTE)</th>
<th>National Board for Professional Teaching Standards (NBPTS)</th>
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<tbody>
<tr>
<td>• $100 - ICCTE Application fee</td>
<td>• $2,500 Application fee</td>
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<tr>
<td>• Tiered Certification Levels</td>
<td>• 1 Certification Level</td>
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<tr>
<td>• 3-Yr Renewal Required</td>
<td>• 10-Yr Renewal Required</td>
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<td>• Annual PDP Required</td>
<td>• Professional activities required at renewal</td>
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<td>• Stronger focus on knowledge of Industry Standards, Individual Technical Expertise and Possession of Industry Certification(s)</td>
<td>• Knowledge of industry standards and certification is required.</td>
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• Tracking - Set-up/
• Maintenance of Database
• Committee Required to Review PDPs, etc.
• Service Mark
• MOU with TPA

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<tr>
<th>FEES</th>
<th>ICCTE</th>
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• Renewal Processes – 3 years
• Marketing
3rd Party Administration/Oversight

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CCTE Application
Review Committee

Reviewers of Submittals

Secondary Education Reps:
- Gavin Allan (MoDESE)
- Lynda Spittle (Scioto County CTC)
- Andy Wermes (IA ED)

Higher Education Reps:
- Mark Johnson (PSU)
- Julie Chadd, Ph.D. (Eastern Illinois University)

Reviewers of Submittals

Chair – John Gaal

Business & Industry Reps:
- John Gaal (STL CJAP)
- Ed Prevatt (NCCER)
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